

### **Listing of Claims**

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1 (Currently Amended): In a computer-based device, a method for formatting a document for presentation on a display of the computer-based device, wherein format of the document is controlled by a plurality of formatting variables, the method comprising steps of:

a) receiving user data specifying a value for at least one user-modifiable formatting variable of the plurality of formatting variables; and

c) b) in response to step a) modifying at least a portion of the plurality of formatting variables, other than the variable specified in a), based upon the user data and based upon optimized readability formatting values corresponding to the portion of the plurality of formatting variables such that the modified variables are optimized for readability.

2 (Original): The method of claim 1, further comprising steps of:

formatting the document in accordance with the modified formatting variables; and providing the document for presentation on the display.

3 (Original): A computer-readable medium having stored thereon computer-executable instructions for performing the steps of claim 2.

4 (Currently Amended): The method of claim 1, wherein the value specified by the user data for any one of the at least one user-modifiable variable comprises any one of a predetermined set of variable values.

5 (Original): The method of claim 1, wherein the at least one user-modifiable formatting variable comprises a font reference variable.

6 (Currently Amended): The method of claim 5, wherein the value specified by the user data for the font reference variable comprises either of a large font value and a small font value.

7 (Original): The method of claim 1, wherein the at least one user-modifiable formatting variable comprises a display form factor variable.

8 (Original): The method of claim 1, wherein the plurality of formatting variables comprises any of a font size variable, a font face variable, a serif variable, a headings variable, a leading variable, a line length variable, a left margin variable, a right margin variable, a top margin variable, a bottom margin variable, an indents variable, a hyphenation variable, a justification variable and a language variable.

9 (Currently Amended): The method of claim 8, wherein a value for the font size variable optimized for readability ~~included in the optimized readability formatting values~~ comprises any value within a range of 10 to 18 points.

10 (Currently Amended): The method of claim 8, wherein the font face variable optimized for readability ~~included in the optimized readability formatting values~~ specifies either of a sans serif font or a serif font.

11 (Currently Amended): The method of claim 8, wherein a value for the leading variable optimized for readability ~~included in the optimized readability formatting values~~ comprises any value within a range of 10 to 20 percent.

12 (Currently Amended): An apparatus comprising:

a processor;

a display coupled to the processor;

a user interface selection device coupled to the processor; and

a storage device, coupled to the processor, comprising instructions, executable by the processor, for performing steps of:

a) receiving user data, via the user interface selection device, specifying a value for at least one user-modifiable formatting variable of a plurality of formatting variables used to control format of a document for display; and

b) in response to step a) modifying at least a portion of the plurality of formatting variables, other than the variable specified in a), such that the modified variables are based upon the user data and based upon optimized for readability formatting values corresponding to the portion of the plurality of formatting variables.

13 (Original): The apparatus of claim 12, the storage device further comprising instructions for performing steps of:

formatting the document in accordance with the modified formatting variables; and

providing the document for presentation on the display.

14 (Original): A handheld display device comprising the apparatus of claim 13.

15 (Original): A desktop display device comprising the apparatus of claim 13.

16 (Previously Presented): The apparatus of claim 12, wherein the value specified by the user data for any one of the at least one user-modifiable variable comprises any one of a predetermined set of variable values.

17 (Original): The apparatus of claim 12, wherein the at least one user-modifiable formatting variable comprises a font reference variable.

18 (Previously Presented): The apparatus of claim 17, wherein the value specified by the user data for the font reference variable comprises either of a large font value and a small font value.

19 (Original): The apparatus of claim 12, wherein the plurality of formatting variables comprises any of a font size variable, a font face variable, a serif variable, a headings variable, a leading variable, a line length variable, a left margin variable, a right margin variable, a top margin variable, a bottom margin variable, an indents variable, a hyphenation variable, a justification variable and a language variable.

20 (Currently Amended): The apparatus of claim 19, wherein a value for the font size variable optimized for readability ~~included in the optimized readability formatting values~~ comprises any value within a range of 10 to 18 points.

21 (Currently Amended): The apparatus of claim 19, wherein the font face variable optimized for readability ~~included in the optimized readability formatting values~~ specifies either of a sans serif font or a serif font.

22 (Currently Amended): The apparatus of claim 19, wherein a value for the leading variable optimized for readability ~~included in the optimized readability formatting values~~ comprises any value within a range of 10 to 20 percent.

23 (Currently Amended): An apparatus comprising:

a processor;

a display coupled to the processor; and

a storage device, coupled to the processor, comprising instructions, executable by the processor, for performing steps of:

a) receiving a value of a display form factor variable indicative of display characteristics of the display; and

b) in response to step a) modifying at least a portion of a plurality of formatting variables, other than the display form factor variable specified in a), such that the modified variables are ~~used to control format of a document for display based upon the value of the display form factor~~

~~variable and based upon optimized for readability formatting values corresponding to the portion of the plurality of formatting variables.~~

24 (Original): The apparatus of claim 23, the storage device further comprising instructions for performing steps of:

formatting the document in accordance with the modified formatting variables; and  
providing the document for presentation on the display.

C 25 (Original): A handheld display device comprising the apparatus of claim 24.

26 (Original): A desktop display device comprising the apparatus of claim 24.

27 (Original): The apparatus of claim 23, wherein the value of the display form factor variable indicates a resolution of the display.

28 (Original) The apparatus of claim 23, wherein the plurality of formatting variables comprises any of a font size variable, a font face variable, a serif variable, a headings variable, a leading variable, a line length variable, a left margin variable, a right margin variable, a top margin variable, a bottom margin variable, an indents variable, a hyphenation variable, a justification variable and a language variable.

29 (Currently Amended): The apparatus of claim 28, wherein a value for the font size

variable optimized for readability ~~included in the optimized readability formatting values~~  
comprises any value within a range of 10 to 18 points.

30 (Currently Amended): The apparatus of claim 28, wherein the font face variable  
optimized for readability ~~included in the optimized readability formatting values~~ specifies either  
of a sans serif font or a serif font.

31 (Currently Amended): The apparatus of claim 28, wherein a value for the leading variable  
optimized for readability ~~included in the optimized readability formatting values~~ comprises any  
value within a range of 10 to 20 percent.

32 (Currently Amended): A computer-readable medium having stored thereon a data  
structure comprising:

a plurality of formatting variables for use in formatting a document for display via a  
computer-based display, the plurality of formatting variables comprising at least one user-  
modifiable formatting variable; and

optimized formatting values corresponding to at least a portion of the plurality of  
formatting variables,

wherein the portion of the plurality of formatting variables is modified, other than the at  
least one user-modifiable formatting variable, responsive to user data specified for the at least  
one user-modifiable formatting variable and based on user specified data for the at least one user  
modifiable formatting variable, upon the such that the modified variables are optimized for

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C1 readability ~~formatting values~~.

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